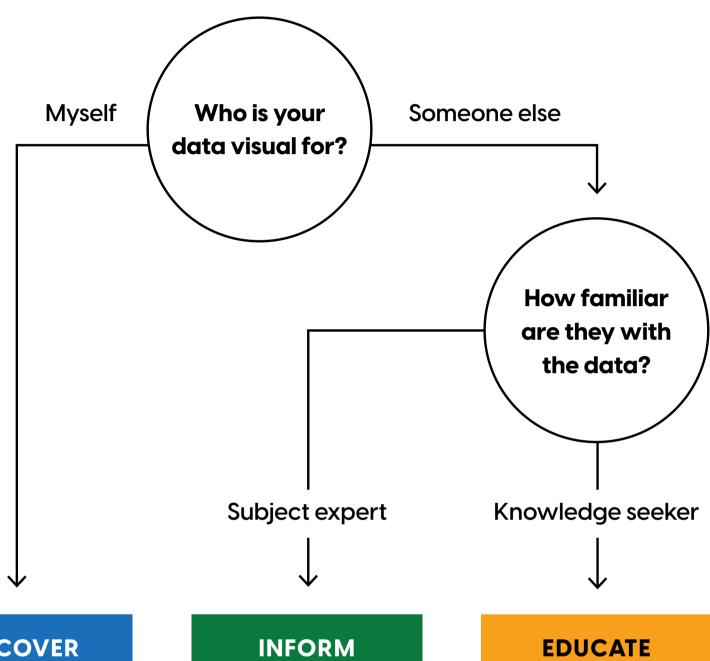
WHAT'S YOUR REASON TO VISUALISE DATA?



DISCOVER

I want to discover insights in my data.

e.g. analysis charts

I want to **inform** others of my data.

e.g. dashboards

I want to educate others about my data.

e.g. data storytelling

The Data Storyteller's Handbook



